

DARE TO  
*Dream*



## **PANSARA COLLEGE OF MANAGEMENT**

*(Run By Panshara Educational & Charitable Trust)*

Affiliated to AKU Patna

**APPROVED-BY AICTE (New Delhi)**

Plot No. 330, Asochak, Behind SBI Bank, Jakariyapur, Patna - 800027

For Admission Inquiry : 9072227555, 9006437555, 9304406892

E-mail : [info@pcmpatna.com](mailto:info@pcmpatna.com) | Web : [www.pcmpatna.com](http://www.pcmpatna.com)



# FROM THE DESK OF DIRECTOR

Dear students, prospective families & valued visitors it is with great honor & Pride that I welcome you to the Pansara College of management. As a Director I am dedicated to leading a Community focused on providing a dynamic & innovative learning environment where student can thrive, develop critical thinking skills and achieve their career goals we foster a culture of collaboration and inclusivity supported by our dedicated faculty but as mentors guiding our students at every steps.

We encourage our students to dream big and to explore their full potential in a supportive and enriching environment.

Our state of the art infrastructure including well equipped computer lab well ventilated as well as Air Conditioned Class Rooms Modern Libraries, Internet, facilities well experienced professors from various field serves as a catalyst to cater academic & Intellectual growth I invite you to explore our website further and discover all that Pansara College of Management to offer.

Join Us in our pursuit of academic excellence and make their Institution your Pathway to a vibrant and Successful future.



Warm Regards,

**Dhananjay Kr. Ranjan**

BBA (BIT Mesra)

MBA (IIPM)

Ex. - Banker (Union Bank of India)

JAIIB CAIIB

# FROM THE DESK OF CHAIRPERSON

प्रिय छात्र-छात्राओं, मैं आप सभी का अपने संस्थान में स्वागत करता हूँ। मेरा मानना है कि अच्छी शिक्षा एक सफल राष्ट्र के निर्माण की कुंजी है। हम आपको न केवल नवीनतम शैक्षिक तकनीकों से लैस करते हैं, बल्कि मानवीय गुणों से भी समृद्ध करते हैं, ताकि आप जीवन की हर चुनौती का सामना कर सकें। हमारे समर्पित संकाय और बेहतर बुनियादी ढाँचा आपको वह सब कुछ प्रदान करेगा जो आपकी सफलता के लिए आवश्यक है। हम आपके सर्वांगीण विकास के लिए प्रतिबद्ध हैं। मुझे विश्वास है कि आप अपने लक्ष्यों को प्राप्त करेंगे और समाज में एक सकारात्मक योगदान देंगे। आपके उज्ज्वल भविष्य के लिए मेरी हार्दिक शुभकामनाएँ!



**रामस्वरूप जी**

रिटायर्ड एच.एम  
चेयरमैन



# ABOUT

With a vision to inspire young minds and professionals, Pansara College of Management, Patna started in the year 2024. Currently, Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA) are being offered by the institute

Academic delivery and learning involve the adoption of a holistic approach to education leading to the overall development of students. The exclusivity of classroom teaching with a blend of the latest technology in educational practice makes our pedagogy unique. The key emphasis is on experiential learning with creativity and students are encouraged to participate in various competitions across all platforms. All-round development of students with student societies and interest groups indulging in round the year versatile activities. The institute provides a conducive atmosphere for in-depth inquiry into learning, adapting, and evolving.

The focus is on developing innovative thinking among students and nurturing next-generation leaders with rigor based on industry-driven curriculum and the latest pedagogy. We strive to ensure that our students develop the right skills required to sustain and grow in any organization. With the ultimate aim of creating smart managers and business leaders of tomorrow, emphasis is upon instilling and inculcating a winning spirit.

Students get hands-on real-time exposure to the technical cum professional environment through various short research assignments followed by internship programs in leading MNC organizations

Some highlights

Three years Bachelor of Business Administration (BBA) and Bachelor of Computer Application (BCA) Courses are offered as per NEP 2020.

## OUR MISSION



- ◆ To cater to the educational need of the students of all communities.
- ◆ To provide value-based education there by creating human assets that will contribute to nation building.
- ◆ To foster scientific attitude and innovative culture in its institutions.

## OUR VISION



- ◆ To have a transformative impact on society by promoting student-centred development,
  - ◆ continuous innovation and creativity in education, and entrepreneurship and institutional social responsibility.
  - ◆ To include and expand newer academics streams in its institutions and provide world class infrastructure for learning, research and application of knowledge
- To inculcate and enrich values of integrity, hardwork and humanity among staff and students.

## Why PCM PATNA?

- ◆ Highly Qualified Staff
- ◆ Hi-Tech Computer Lab
- ◆ Seminars & Workshops
- ◆ Spacious Classroom
- ◆ Parents - Teacher Meeting
- ◆ Well Equipped Library
- ◆ Play Ground Infrastructure for Sports
- ◆ Industrial Visit
- ◆ Personal Counselling
- ◆ Co-Curricular Activities
- ◆ MBA-MCA Entrance Exam Preparation





## BBA PROGRAMME

The 3-year degree programme provides fundamental education in business & management to get ready for becoming manager in every field.



## BCA PROGRAMME

The 3-year degree programme provides fundamental education in computer applications and creates high caliber solution architects and innovators for software development. The main objectives of BCA Programme at PCM is to make students industry ready for becoming system analysts, system engineers, software engineers and programmers.



## CAREER DEVELOPMENT & PLACEMENT OPPORTUNITIES

**PCM offers** industry based teaching methodology & hosted over many companies across sectors like banking & Financial, Retail FMCG, Marketing Tourism, Hospitality etc.

1

### डिजिटल मॉडल

विश्व प्रसिद्ध हस्तियों के साथ सेमिनार श्रृंखला केवल पनशारा में

2

### पर्सनालिटी डेवलपमेंट

हर छात्र के लिए एडवांस पर्सनालिटी डेवलपमेंट ट्यूटोरियल ऑफलाइन पाठ्यक्रम

3

### रेगुलर प्लेसमेंट ड्राइव

हर छात्र के लिए आएगी आईटी और मैनेजमेंट कम्पनियाँ ताकि कोर्स खत्म करते ही हो नौकरी का विकल्प

4

### स्पोकेन इंग्लिश

स्पोकेन इंग्लिश किट के साथ सेकंड ईयर में निःशुल्क स्पोकेन इंग्लिश वर्कशॉप

5

### रेडी फॉर जॉब क्लासेज

इंटरव्यू के पहले इंटरव्यू की बेहतर तैयारी कॉर्पोरेट ट्रेनर के द्वारा, ताकि अधिक हो आपके सिलेक्शन का चांस

6

### आईआईटी दिल्ली के द्वारा DIGITAL MARKETING

CCMT छात्रों के लिए Online/Offline Digital Marketing अनिवार्य रूप से सीखना

7

### स्टडी मेटेरियल

बिहार में पहली बार अब नियमित पाठ्यक्रमों में भी स्टडी मेटेरियल हमारे एक्सपर्ट द्वारा सिलेबस के अनुसार विकसित

## ENTREPRENEURSHIP SKILL DEVELOPMENT

छात्रों के अंदर खुद रोजगार पैदा कर  
दुसरो को नौकरी देने का Skill Develop करना।





# BBA CURRICULUM

SEMESTER 1	SEMESTER 2	SEMESTER 3
Principles & Practices of Management Micro - Economics Macro - Economics IT in management Marketing Management - I Communicative English	Business Organization & Environment Financial Management HRM Business Maths & Stats IT in Management (MIS) II Business English	Marketing Management FM – 2 HRM – 2 Business Maths & Stats 2 Corporate Communication Business Taxation (Elective - 1) Psychology(Elective - 2)
SEMESTER 4	SEMESTER 5	SEMESTER 6
Strategic Management Productions & Operations Management Operation Research & Logistics Project & Event Management Social & Marketing Research Entrepreneurship Development Programme (Elective 1 ) Business Ethics, Corporate Governance & Social Work (Elective 2 )	Retail Management Indian Financial System Security Analysis & Portfolio Management E-Commerce O-J-T 4 Weeks Internship in an industry	Service Marketing International Finance Risk Management Business Law & Industrial Relations Management Thesis





# BCA CURRICULUM

SEMESTER 1	SEMESTER 2	SEMESTER 3
<p>Communicative English</p> <p>Basic Maths</p> <p>IT &amp; Applications</p> <p>Principles of Management &amp; Organization</p> <p>Python Programming (Elective I)</p>	<p>Business English</p> <p>Mathematics (Numerical Techniques)</p> <p>System Analysis &amp; Design</p> <p>Problem Solving Technique &amp; Programming in 'C'</p> <p>Operating System &amp; UNIX</p>	<p>Object Oriented Programming C++</p> <p>Internet &amp; Web. Designing</p> <p>JAVA Programming</p> <p>Software Engineering</p>
SEMESTER 4	SEMESTER 5	SEMESTER 6
<p>Relational Database Management System</p> <p>Digital Electronics</p> <p>Computer System Architecture &amp; Organisation</p> <p>File &amp; Data Structure</p> <p>Introduction to Statistics</p>	<p>Window Programming</p> <p>Using VBO Net</p> <p>Graphics &amp; Multimedia</p> <p>Computer Network</p> <p>Data Communication &amp; Client Server Technology</p> <p>Business Accounting &amp; ERP</p>	<p>Web. Technology (Elective 1)</p> <p>Concept of Data Mining &amp; Data Warehousing (Elective 2)</p> <p>E-Commerce</p> <p>Project &amp; VI VA</p>



बिहार स्टूडेंट  
क्रेडिट कार्ड  
योजना





## ADMISSION PROCESS

To book your seat by Direct visit to College and register on our Website or Talk Over to Mobile / Whatsapp

## ADMISSION DOCUMENTS

- ☐ BSEB/ICSE/CBSE/Other Board Certificate
- ☐ Pass Certificate of the Qualifying Examination +2 or Intermediate
- ☐ 12th Intermediates Marks Sheet
- ☐ College / School Leaving Certificate (CLC/SLC)
- ☐ Character Certificate of +2 Inter
- ☐ Migration Certificate (Not Necessary for Bihar Board)
- ☐ Caste Certificate (From DM or Competent Authority for SC/ST/OBC/EBC/Differently)
- ☐ Aadhar Card
- ☐ 5 Passport Size Photos

## FEE STRUCTURE\*

Admission Charge Free

Fee Per Semester ₹ 40,000/-\* Inr  
(Fooding, Lodging, Not Included)

## ELIGIBILITY CRITERIA

**Passed 10+2 or equivalent in any stream by a recognized board/university**



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